

## RANKINGS 2023

### EDUNIVERSAL | Eduniversal Evaluation System

Category: Management International	IAE Nice   BBA	Rank : n°21
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### ADMISSION REQUIREMENTS

You can apply when:

- Holding a minimum of a 2-year Undergraduate degree in ANY FIELD (no business degree required): your degree must last a minimum of two years and grant a minimum of 120 ECTS credits, or 60 US credits, or equivalent.

or

- Holding A Levels combined with a minimum of 3 years of professional experience.

or

- Holding a 3-year Undergraduate degree in a specific field that you wish to complement with our BBA to gain the managerial insight.

Admission requirements also include:

- English proficiency: A good command of Business English is requested as all courses are taught 100% in English

- Good academic record

- Interview before the Admissions Committee

### FEES

- Tuition fees: 6,000 €



**IAE Nice - Graduate School of Management**  
5e Rue du 22e B.C.A.  
06300 Nice Cedex 4, France



MAJ - Septembre 2023



# Bachelor BUSINESS ADMINISTRATION [BBA]

[iae.univ-cotedazur.fr](http://iae.univ-cotedazur.fr)



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# BACHELOR BUSINESS ADMINISTRATION

A One-Year International Full University Degree  
100% in English

## At IAE Nice, we shape our BBA round:

◆ The right academic curriculum that combines practical and theoretical learning

◆ A mandatory 4-to 6-month professional internship (April - September)

◆ Courses scheduled three days a week from October to March

◆ Curriculum taught 100% in English by:  
IAE Nice full professors and lecturers  
International visiting professors  
External professional speakers



## OBJECTIVES

Go deeper on fundamentals acquired in management and train yourself in the expectations of the market

Give you the ability to take your career to the next level and gain more expertise in Business Administration

Acquire lifelong tools to achieve your ambitions and dreams

## PRESENTATION

During the first 6 months of instruction, from October to March, you are provided with a solid grounding in business. From April to September, you conduct your internship and defend a dissertation at the end of your experience.

Courses are scheduled three days a week to allow you to study and work at the same time if you choose so. Cohorts are composed of international students and lecturers have a strong international experience. This environment ensures you effective and high interactive lectures, where students and instructors from different horizons, backgrounds, and countries meet and share their knowledge and experience.

Second most attractive destination in France - after Paris - with 164 different nationalities represented, the French Riviera will provide you with a true international experience going beyond your classes and lead you to become a real global manager prepared to nowadays' business world.

Nice-Côte d'Azur international airport, second busiest of France, offers rapid and low-cost connections not only to tourist destinations for your weekends, but also to your next career opportunities around Europe and worldwide.

### We offer you the chance to:

- Broaden your knowledge base,
- Supplement your core competencies,
- Seize the opportunity to gain a transverse managerial insight, and
- Get the opportunity to access one of our International Master's degrees.
- Development and activation of a professional network

## Curriculum (440 hours)

Lectures take place on Monday/Tuesday/Wednesday from October to December for the 1st semester, and from January to March for the 2nd semester.

The internship can be conducted part-time on the remaining days of the week from October to March, and/or full-time from April to September.

FUNDAMENTALS OF MANAGEMENT  
MARKETING MANAGEMENT  
FUNDAMENTALS OF ECONOMICS  
FUNDAMENTALS OF FINANCE  
CALCULAS & STATISTICS

FUNDAMENTALS OF ACCOUNTING  
ARTIFICIAL INTELLIGENCE & IS  
STRATEGICAL OPERATIONAL MANAGEMENT  
ORGANIZATIONAL ENVIRONMENT  
BUSINESS ENVIRONMENT  
COMMUNICATION & SOFT SKILLS  
PROFESSIONAL UNIT