

Catherine LAFFINEUR

PhD in Economics

Office address

✉ Université Côte d'Azur, CNRS, GREDEG
Bureau H27, 250 rue Albert Einstein
06250 Valbonne

Personal detail : Married, 2 children

Personal contact :

✉ catherine.laffineur@gredeg.cnrs.fr

☎ 04.93.95.43.75

🌐 website: <http://catherinelaffineur.weebly.com/>

MAIN RESEARCH FIELDS

Labor Economics, International Economics, Economics of Entrepreneurship

ACADEMIC POSITIONS

2016- Associate Professor, Department of Economics, University of Côte d'Azur, France
2015-16 Post-Doctoral Researcher, Department of Entrepreneurship Studies, Emlyon Business School
2015 Lecturer in Economics, Department of Economics, University of California, San Diego

EDUCATION

2012-15 PhD in Economics, University Paris-Dauphine, France
Title: Four Essays on the impact of Foreign Direct Investments on the French Labor Market
Thesis committee: Flora Bellone (referee), Marc-Andreas Muendler (referee), Isabelle Méjean (referee), Jean-Marc Siroën (president), Farid Toubal (referee), Eva Moreno Galbis (supervisor), El Mouhoub Mouhoud (supervisor)

PUBLICATIONS

- [10] Bellone, F., Laffineur, C. & Pommet, S. Public Aid and the Performance of Born Globals. *Economie et Statistique / Economics and Statistics. Forthcoming*
- [9] Campagnolo, D., Laffineur, C., Leonelli, S., Martiarena, A., Tietz, M. A., & Wishart, M. (2022). Stay alert, save businesses. Planning for adversity among immigrant entrepreneurs. *International Journal of Entrepreneurial Behavior & Research*, 28(7), 1773-1799.
- [8] Joyez, C., & Laffineur, C. (2022). The occupation space: network structure, centrality and the potential of labor mobility in the French labor market. *Applied Network Science*, 7(1), 16.
- [7] Laffineur, C., Barbosa, S.D, Fayolle, A. & Montmartin, B. (2020) "The unshackled entrepreneur: Occupational determinants of entrepreneurial effort", *Journal of Business Venturing*, vol. 35, no 5, p. 105983
- [6] Laffineur, C., Moreno-Galbis, E, Tanguy, J., Tritah, A. (2019) "Immigrants' Wage Performance in a Routine Biased Technological Change Era: France 1994-2012", *Industrial Relations*, Volume 58, Issue 4
- [5] Laffineur, C. (2019) « Foreign Direct Investment and the Organization of French Firms», *Annals of Economics and Statistics*, (135), 121-156
- [4] Laffineur, C., & Gazaniol, A. (2019). Foreign direct investment and wage dispersion: Evidence from French employer-employee data. *International Economics*. vol. 157, p. 203-226.
- [3] Laffineur, C., Barbosa, S. D., Fayolle, A., & Nziali, E. (2017). Active labor market programs' effects on entrepreneurship and unemployment. *Small Business Economics*, 49(4), 889-918
- [2] Laffineur, C. and Mouhoud E.M., (2015) « The jobs at Risk from Globalization: The French Case», *Review of World Economics* Vol 151(3), Page 477-53.
- [1] Laffineur, C. (2014), Ouverture commerciale et marché du travail : une revue de la littérature, *Revue d'Economie Politique*, No.124(3) pages 361-408

WORKING PAPERS

Bureau, S, Eesley, C., Laffineur, C. "Innovative Strategies and Performance: What Makes Institutional Entrepreneurs so Distinctive?", *Academy of Management Proceedings*, Vol 2019, No. 1.

Joyez, C. Kali, R. & Laffineur, C. "Occupational Coherence and Local Labor Market Performance: Evidence from France"

Laffineur, C. & Poole, J. "How are firms organized? A descriptive analysis of establishment networks"

Laffineur, C., B. Montmartin, M. Minniti "Does Knowledge in Management Foster Firm Creation and Performance?"

WORK IN PROGRESS

Dielen, I, Laffineur, C. "Green is the New Black? The role of remote work on local housing price since COVID-19"

Laffineur, C. "Necessity Entrepreneurs's Outside Option"

Laffineur, C., Kirakozian, A. and Ruffini, A. "Fair wage perception and Self-employment Entry"

Guillou, S., Laffineur "Digital employment in the era of firm organizational change"

CHAPTERS IN EDITED VOLUMES

Laffineur, C., Tavakoli, M., Fayolle, A., Amara, N., Carco, M. (2018) « Insights from Female Entrepreneurs in MENA Countries: Barriers and Success Factors», *Entrepreneurship Ecosystem in the Middle East and North Africa (MENA)* ", book published by Springer in 2018.

Fayolle, A., Laffineur, C., Bridging the gap between entrepreneurial intention and action: What we can learn from the GEM and GUESS studies, *Entreprendre et Innover*, De Boeck Supérieur, 2017, 32(3)

Dubard Barbosa, S. Fayolle, A., Laffineur, C. Public Funding for Business Start-Up Programmes, a Worthy Investment?, *Entreprendre & Innover*, De Boeck Supérieur, 2017, 34 (3)

REPORTS

La résilience des régions françaises aux chocs économiques. Le cas de la mobilité socio-professionnelle. Report for the French Bureau of Labor « Pôle Emploi », with Joyez, C.

"Les entreprises à internationalisation rapide et précoce : un diagnostic sur la France", report for BPI France LeLab, with Bellone, F. & Pommet, S.

"Quelle résilience de l'entrepreneuriat inclusif en Ile-de-France : femmes, migrants et entrepreneurs des quartiers défavorisés, report for JP Morgan Chase Foundation, with Ewango-Chatelet, A.

"Evaluation of woman entrepreneurs in Egypt, Jordan, Libya, Morocco, Palestine, Tunisia: results from a survey on female entrepreneurs", Report for United Nations Industrial Development Organization, with Fayolle, A.

"Entrepreneuriat des Jeunes en France: Déterminants, Caractéristiques et Perception", Report for "Chaire Transition Démographique, Chaire Transition Economique", Paris-Dauphine University, with Fayolle, A.

"Rapport de la France 2016, Global Entrepreneurship Monitor" Report for GEM consortium, with A. Fayolle

MEDIA COVERAGE

Barbosa, S., Laffineur, C., Fayolle, A. (2017) « Faut-il continuer de financer les programmes d'appui à la création d'entreprise ? », The conversation and La Tribune.

Laffineur, (2021) « Avantages et Inconvénients d'une relocalisation industrielle dans l'hexagone (des entreprises tricolores), à l'aune de la crise du COVID-19 », Magazine « Notre Temps »

RESEARCH GRANTS AND CONTRACTS

2022-23	Grant of €15,000 given by the University of Côte D'azur on understanding Fair Wage Perception and Self-Employment (Principal Investigator)
2019-22	Grant of €60,000 given by the French Bureau of Labor Pôle Emploi on understanding Regional Resilience in France (Principal Investigator)
2017-22	Research Grant from BPI France Le Lab to work on the Performance of Born Global firms
2018-19	OFCE Research Grant of €10,000 to work on the Digital Transformation of the French Economy
2017-19	ERC Enterprise Research Center with JP Morgan, Grant of €250,000 to research on the resilience of inclusive entrepreneurs (Principal Investigator)
2017-19	ANR Grant UCAinAction of €200,000 to work on regional expertise alignment and occupational network

PRESENTATIONS AT SEMINARS, WORKSHOPS AND CONFERENCES

2023	CESifo Workshop on Firm-Level Response to Trade Shock, Venice
2022	IRBAM Online IPAG KTO Internal Seminar, Skema Business School
2021	Workshop French Bureau of Labor on regional Resilience Internal Seminar from University of Padova, Economics Department
2020	Workshop Collège de France/Banque de France on innovation; 6 th conference of public policies evaluation (AFSE);
2018	IDEA workshop, <i>Sophia-Antipolis, France</i> ; 6th Annual CIRANO-Sam M. Walton College of Business Workshop on Networks in Trade and Finance, <i>Montréal, Canada</i> ;
2017	Western Economic Association, <i>San Diego, United-States</i> ; Internal seminar ESCP Europe, <i>Paris, France</i> ; Beyond Routine Biased Technological Change, <i>Sophia-Antipolis, France</i> ; Annual Meeting of the Global Entrepreneurship Monitor, <i>Kuala Lumpur, Malaysia</i> ;
2016	Internal seminar on regional studies, <i>Sophia-Antipolis, France</i> ; Small Business and Entrepreneurship Conference, <i>Paris, France</i> ; Entrepreneurship Summer University Conference, <i>Lyon, France</i> ; Academy of Management, <i>Anaheim, United-States</i> ; AIAS Lunch Seminar, <i>Amsterdam, Netherlands</i> ; Spring Meeting of Young Economists, <i>Lisbon, Portugal</i> . Joint Chair for the SME Growth and Performance track at the 2016 Institute for Small Business and Entrepreneurship Conference-Paris Keynote speaker at the 2016 Entrepreneurship Summer University Conference- Lyon
2015	Research days GREDEG, <i>Sophia-Antipolis, France</i> ; Global Entrepreneurship Monitor Annual Meeting, <i>Boston, United-States</i> ; Doctoral Conference of the ADRES, <i>Paris, France</i> ;
2014	DIAL Development conference, <i>Paris, France</i> ; CNRS/OFCE, intern seminar, <i>Sophia-Antipolis, France</i> ; DIAL intern seminar, <i>Paris, France</i> ; Bruegel, Workshop on deindustrialization, <i>Brussels, Belgium</i> ; IAB conference, Spatial Labor Market, <i>Nurnberg, Germany</i>
2013	Workshop on deindustrialization, <i>Tokyo, Japan</i> ; JMA 2013, Applied microeconomics days, <i>Nice, France</i> ; DIAL intern seminar, <i>Paris, France</i>

TEACHING

2022-	International Economics, <i>PhD Program Sant-Anna (joint with A. Resheff)</i>
2020-	Econometrics, <i>Skema Business School</i>
2021-	Econometrics, <i>MOVIDIS Program</i>
2020-	Advanced Econometrics of Panel Data, 2 nd year graduate students, <i>University of Côte d'Azur</i>
2021-	Globalization, 2 nd year graduate students, <i>University of Côte d'Azur</i>
2018-	Econometrics, 3rd year undergraduates, <i>University of Côte d'Azur</i>
2018-	Economics of Strategy, 1 st year graduate students, <i>University of Côte d'Azur</i>
2018-	Econometrics of Panel Data, 1 st year graduate students, <i>University of Côte d'Azur</i>
2017-18	Macroeconomics, 1 st year undergraduates, <i>University of Côte d'Azur</i>
2016-19	Monetary Economics, 2nd year undergraduates, <i>University of Côte d'Azur</i>
2016-19	Firms and territory competitiveness, 2nd and 3rd year undergraduates, <i>University of Côte d'Azur</i>
2015-16	Quantitative Analysis for entrepreneurship studies, 1st year PhD, <i>EMLyon Business School</i>
2014-15	Inequality, Development and Globalization, 1st year of MSc. , <i>University of Paris-Dauphine</i>
2015-	Globalization, Undergraduates, <i>University of California, San Diego</i>
2013-14	Intervention in Firms' globalization, 1st year of MSc., <i>University of Paris-Dauphine</i>
2012-15	Growth models, 1st year of BSc., <i>University of Paris-Dauphine</i>
2014-15	Microeconomics, 1st year of BSc., <i>University of Paris-Dauphine</i>

SUPERVISING

Phd Supervision: Ilona Dielen (University of Côte d'Azur)

Post-doc supervision: Charlie Joyez (now assistant professor at University of Côte d'Azur). Aurelie Ewango-Chatelet (now assistant professor at University of Lyon II)

PEDAGOGY AND SCIENTIFIC ACTIVITIES

<u>Institutional responsibilities:</u>	Substitute Member of the Academic Board at University Côte
<u>Pedagogical responsibilities:</u>	Vice-director of the master "Economic Expertise" at University Côte d'Azur
<u>Scientific responsibilities:</u>	- Scientific advisor of ELMI Expertise, University Côte d'Azur - Director of the research team "CREAPODE" at GREDEG
<u>Pedagogy and innovation</u>	- Member of the MOVIDIS Project (Online Erasmus Students) - Development of online courses in econometrics (videos, online quiz)
<u>Referee activity:</u>	Journal of Business Venturing Insights, Small Business Economics, Economic Modeling, Journal of Business Venturing, Journal of Evolutionary Economics, Economics and Statistics
<u>Consulting Activities:</u>	EmLyon Business School (Chaire APICIL), Global Entrepreneurship Monitor, Global University Entrepreneurial Student Spirits, United Nations (UNIDO),

JP Morgan Chase Foundation, BPI France Le Lab- ELMI Expertise (University of Côte d'Azur)

Conference and
Workshop Organizations:

Workshop on Networks in Trade and Finance (2023)
GREDEG research seminars on network analysis (2018)
Organizing committee of the workshop Beyond Routine Biased Technological change (2017)
Organizing committee of the AFSE Conference (2017)
Organizing committee of the DIAL conference (2015)
Organizing committee of the Dauphine Doctoral Days (2015)