

Mohamad Hassan SHAHROUR

Researcher | Lecturer | Reviewer

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Associate professor of finance at Université Côte d'Azur - IAE Nice. Interested by research related to credit risk (bankruptcy), portfolio management and optimization, behavioral finance, and corporate social responsibility – sustainable finance.

EDUCATION

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| February 2021 | Qualified for the function of « maître de conférences – Associate Professor » in management sciences in France (section 06) |
| 2017 – 2020 | Ph.D. in Finance « Three Essays on Corporate Social Responsibility : Form Default Risk Mitigation to a Comprehensive Performance Measurement »
Under the supervision of Professor Isabelle Girerd-Potin and Professor Ollivier Taramasco
Université Grenoble Alpes – Ecole Doctorale Sciences de Gestion – CERAG Laboratory |
| 2016 – 2017 | Master 2 Research : Advances in Finance and Accounting
Université Grenoble Alpes – IAE Grenoble |
| 2015 – 2016 | Master 1 : Financial Economics and Banking
Lebanese University – Faculty of Economics and Business Administration,
Beirut - Branch I |
| 2012 – 2015 | Bachelor : Economic Sciences
Lebanese University – Faculty of Economics and Business Administration,
Beirut - Branch I |

PROFESSIONAL EXPERIENCE

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| 2021 - present | Associate Professor of Finance at Université Côte d'Azur – IAE Nice : <ul style="list-style-type: none">> Master2 : Advanced Asset Management & Product Structuring; Financial Risk Management; International Financial Management; Responsibility of the Portfolio Manager; Wealth Management, Ethics, & Compliance |
| 2020 - 2021 | Assistant Professor of Finance and Accounting at Université Paris Nanterre – UFR SEGMI (full time) : <ul style="list-style-type: none">> Master1 : Contrôle de Gestion; Markstrat> L3 : Comptabilité de Gestion; Comptabilité Financière Approfondie |
| 2019 - 2020 | Lecturer at Lyon International Business School (LIBS) <ul style="list-style-type: none">> MBA (level 1 & 2) : Corporate Finance; Financial Mathematics; Capital Budgeting |
| 2017 - 2020 | Lecturer at Université Grenoble Alpes – IAE Grenoble : <ul style="list-style-type: none">> Master 2, Finance : Portfolio Theory and Management> Master 2, Corporate Finance and Risk Management : Equity Portfolio Management> L3, Economie-Gestion : Managerial Accounting and Control, International Economics |
| 2015 (Jul - Aug) | Internship : Banque Du Liban <ul style="list-style-type: none">> The structure of the Lebanese central bank and its financial operations. |

JOURNALS

- › **Shahrou, M.H.** (2022). Editorial : Towards a Comprehensive Review of Corporate Governance. *Journal of Governance and Regulation*, 11(3), 4–6. <https://doi.org/10.22495/jgrv11i3editorial>.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2022). Responsabilité sociale des entreprises et réduction du risque de défaillance : l'effet modérateur du système juridique. *Finance Contrôle Stratégie*, 25(1), 1–36. <https://doi.org/10.4000/fcs.8844>.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2022). Corporate Social Responsibility and Firm Default Risk Mitigation : The Moderating Role of the Legal Context. *Finance Contrôle Stratégie*, 25(1), 1–34. <https://doi.org/10.4000/fcs.8784>.
- › **Shahrou, M.H.** (2022). Measuring the Financial and Social Performance of French Mutual Funds : A Data Envelopment Analysis Approach. *Business Ethics, the Environment & Responsibility*, 31(2), 398–418. <https://doi.org/10.1111/beer.12424>.
- › **Shahrou, M.H.**, & Dekmak, M. (2022). Intelligent Stock Prediction : A Neural Network Approach. *International Journal of Financial Engineering*, forthcoming. <https://doi.org/10.1142/S2424786322500165>.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2021). Corporate Social Responsibility and Firm Default Risk in the Eurozone : A Market-Based Approach. *Managerial Finance*, 47(7), 975–997. <https://doi.org/10.1108/MF-02-2020-0063>.

CONFERENCES

- › **Shahrou, M.H.**, & Dekmak, M. (2021). Intelligent Stock Prediction : Between Machine Learning and Deep Learning – A Neural Network Approach. In the 10th International Conference of the Financial Engineering and Banking Society (FEBS). Organized by IAE - Lille University - School of Management, France.
- › **Shahrou, M.H.** (2021). Is Gender Diversity Related to Default Risk? An Option Pricing Approach. In the 63rd International Conference on Finance and Banking (FI BA). Organized by Bucharest University of Economic Studies.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2021). Corporate Social Responsibility and Firm Default Risk in the Eurozone : A Market-Based Approach. In the 37th International Conference of the French Finance Association (AFFI). Organized by Audencia Business School, France.
- › **Shahrou, M.H.** (2021). The Female Presence on Board and Stock Liquidity : Evidence from the Eurozone. 20^{ème} Conférence Internationale de Gouvernance. Organized by Université de Sherbrooke, Canada.
- › **Shahrou, M.H.** (2020). Measuring the Financial and Social Performance of French Mutual Funds : A Data Envelopment Analysis Approach. In the 13th Edition of the International Risk Management Conference (IRMC). Organized by CUE - Cracow University of Economics, Poland.
- › **Shahrou, M.H.** (2020). Linking National Culture to Firm Default Risk : International Evidence. In the 9th International Conference and Doctoral Consortium Organized by the Academy of Management Divisions ODC-MC/ISODC/ISEOR. Organized by IAE Lyon School of Management - University Jean Moulin, France.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2020). Corporate Social Responsibility and Firm Default Risk in the Eurozone : A Market-Based Approach. 19^{ème} Conférence Internationale de Gouvernance. Organized by Université Clermont Auvergne and ESC Clermont, France.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2019). The Moderating Impact of Legal Origins on the CSR-Default Risk Relationship. In the 10th Conference of the International Society for Integrated Disaster Risk Management (IDRiM). Organized by Université de Nice Sophia-Antipolis, France.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2019). On the Inverse Relationship between Corporate Social Responsibility and Firm Default Risk : The Moderating Role of the Legal Origins. In the 12th Edition of the International Risk Management Conference (IRMC). Organized by Bocconi University, Italy.
- › **Shahrou, M.H.**, Girerd-Potin, I., & Taramasco, O. (2018). The Relationship between Corporate Social Responsibility and Firm Default Risk. 13^{ème} Congrès Du Réseau International de Recherche Sur Les Organisations et Le Développement Durable (RIODD). Organized by Université Grenoble Alpes, France.

RESEARCH SUPERVISION - DOCTORATE OF BUSINESS ADMINISTRATION (DBA)

- › **Title** : The Influence Mechanism of Hidden Cost Management on the Financial Performance of Enterprises : The Case of Private Energy Power Enterprises
DBA Student : Yan Wang
- › **Title** : How to Explain the Lebanese Banking Crisis Despite the Compliance with Regulations
DBA Student : Nayri Krouzian
- › **Title** : The Power and Influence of Corporate Structures and Tax Planning on the Investment Returns of Real Estate Assets – The German and Canadian Approach
DBA Student : Ari Birnbaum
- › **Title** : The Influence of Heterogeneity of Top Management Team and Corporate Risk-taking on Innovation Performance
DBA Student : Zhang Chunmei

COMPETENCES

Programming	R, Python, LaTeX
Software	Stata, VBA, EViews, Gretl, SPSS, Microsoft Office
Languages	French, English, Arabic

EXTRA-CURRICULUM ACTIVITIES

- > **Program Director** : Master 1 European & International Private Banking (2022 - present)
- > **Member of the American Finance Association (AFA)** (2022 - present)
- > **Member of L'Association Académique Internationale de Gouvernance (AAIG)** (2021 - present)
- > **Editorial board member of** Journal of Governance and Regulation (2022 - present)
- > **Ad-hoc reviewer for** : British Accounting Review, Risk Governance and Control : Financial Markets & Institutions, Journal of Governance and Regulation, Conférence Internationale de Gouvernance
- > **Chairperson of the session « Corporate Social Responsibility » at the AFFI 2021 Conference**
- > **Member of the Board of the Doctoral School Management Sciences**
Université Grenoble Alpes - EDSG (2018 – 2020)
- > **Organizational Support**
Staff member in conference « High Level Forum 2018 », Grenoble, France
Staff member in conference « RIODD 2018 », Grenoble, France
- > **Activities**
Chess, Swimming, Basketball