

## RANKINGS

### EDUNIVERSAL | Eduniversal Evaluation System

Category: Best Master in Financial Engineering and in Marketing | IAE Nice | Executive MBA | Rank : n°20

## ADMISSION REQUIREMENTS

- Bachelor's or Master's Degree, or equivalent curriculum (at least 180 ECTS credits)
- At least 3 years' work experience
- English proficiency
- Interview with the Admissions Committee

## APPLICATION MATERIALS

- Curriculum vitae
- Motivation letter
- Copy of identity card or passport
- Copies of diplomas and grades
- Certificate(s) of professional experience

## FEES

- Tuition fees 2024-2025 : 10,000 €
- Tuition fees starting from 2025-2026 : 12,000€



IAE Nice - Graduate School of Management  
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MAJ - Avril 2023

# Executive MASTER OF BUSINESS ADMINISTRATION [EMBA]



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# EXECUTIVE MBA [EMBA]

## Key points

One-year program entirely taught in English by international professors and practitioners

Part-time format compatible with a professional activity: two seminars per month (two-day seminars on Fridays and Saturdays)

Interactive learning with renowned lecturers

Research project on a business topic in line with your professional activity

Development of professional and international networks



## OBJECTIVES

Gain in-depth knowledge in the field of business administration

Enhance your leadership potential

Give you the ability to take your career to the next level

Acquire lifelong tools to achieve your ambitions

## PRESENTATION

This Executive MBA (Master of Business Administration) is a one-year program, entirely taught in English and designed for professionals willing to gain in-depth knowledge in the field of business administration.

You have a professional experience and you want to step up to higher management positions: this is the degree you need.

The Executive MBA is conceived to give you the ability to take your career to the next level. You will gain more than expertise in business administration: you will acquire lifelong tools to achieve your ambitions.

The environment ensures effective and interactive lectures, where renowned professors and practitioners from different countries share their knowledge and expertise.

Organised around a part-time format, with approximately two seminars per month (two-day seminars taking place on Fridays and Saturdays), the MBA offers the opportunity to follow courses while keeping your professional activities.

You will also prepare a research project on a business topic (in line with your professional activity) under the guidance of an academic supervisor and defend it at the end of the program.

You will develop your professional and international networks thanks to events organised by IAE Nice throughout the year.

## Curriculum 20 courses (400 hours)

Two seminars per month (two-day seminars on Fridays and Saturdays), from October to June.  
The research project is conducted throughout the year, under the supervision of a member of the MBA Faculty.

Business Communication  
Intercultural Negotiation  
Economics for Managers  
Business Law  
International Business  
Strategic Management  
Leadership  
Organisational Behaviour  
Human Resource Management  
Corporate Social Responsibility

Marketing Management  
Digital Marketing  
Project Management  
Information Technology  
Corporate Finance  
Management Controlling  
New Perspectives in Management 1  
New Perspectives in Management 2  
Business Game or Business Case  
Research Project