

Semester	Course	Language	ECTS	Workload	Synchronous /Asynchronous	Professor	Email	Content	Schedule	Office hours	Examination
COURSE PROVIDER: UNIVERSITÉ CÔTE D'AZUR (FRANCE)											
February to May 2022	ESPAÑOL PROFESIONAL	Spanish	3	20 hours	Both synchronous and asynchronous sessions	Antonio NEMÉ CAPITANE	antonio.neme-capitane@univ-cotedazur.fr	Through this course, students will consolidate and develop their language skills at the B1 level of the CEFR in particular the ability to communicate in a professional context. They will also discover some aspects of the Hispanic culture related to the financial and economic world such as consumption habits of Spanish speaking countries or some examples of Hispanic enterprises.	TBA	TBA (with previous email confirmation)	Self-learning activities / Written / Oral
COURSE PROVIDER: UNIVERSIDAD DE SEVILLA (SPAIN)											
February 2022 to June 2022	Corporate Finance	English	6	150 hours	asynchronous sessions	Maria Victoria Añles	mañles@us.es	The objective of the Course is to introduce the student to the Fundamentals of Finance with special emphasis on corporate financial management. As such, the Course includes an introduction to the processes of financial analysis, investment and financial project valuation, and to the concepts of working capital and cash management. By the end of this Course, the student would be able to: 1) Better understand and analyse policies and decisions made by financial decision-makers. 2) Use the standard tools of a financial analyst. 3) Understand the key issues in Corporate Finance. Contents: Chapter 1: Financial Statements: Balance Sheet Chapter 2: Cash operating cycle and Long-term cycle Chapter 3: Corporate Finance and Assets Chapter 4: Investment Evaluation Chapter 5: Economic Evaluation Criteria Chapter 6: Financing Evaluation: Weighted Average Cost (WAC), Cost of Capital, Economic and Financial Feasibility.	TBA	TBA	Module7 / Written? / Oral?
February 2022 to June 2022	computerized business management	Not sure yet	6	150 hours	Both asynchronous and synchronous sessions	Pedro R. Palos-Sanchez	ppalos@us.es	Unit 1. The information system and digital transformation in tourism enterprises. 1.1. The company from a systemic perspective. 1.2. Characteristics of the current environment that influence the information system. 1.3. Definition of the information system, its present and from a business perspective. 1.4. Evolution of the information system in the company: from data to knowledge. 1.5. Digitalisation as a key to competitiveness in companies. 1.6. Areas of work in a digitalisation plan. 2.1. The user interface and its use in business. 2.2. Formulas and predefined functions. 2.4. Evaluation of the model. Tools: 2.5. Productivity improvement model: formulation and design guidelines. 3.1. Conceptualisation and service considerations. 3.2. The data warehouse. 3.3. Business intelligence tools. 3.4. The Business Intelligence market.	TBA	TBA	Module7 / Written? / Oral?
February 2022 to June 2022	Fundamentals of Optimization for Economics and Business	English	4	100 hours	Both asynchronous and synchronous sessions	Maria del Mar Borrero	mborrero@us.es	This course covers mathematical tools used in economic and quantitative business decision making. The course focuses on teaching and solving optimization problems faced in modern economics and business studies. Topics include constrained and unconstrained optimization and contemporary and practical techniques of calculus in economic evaluation and business decision making. All topics in this course are taught using currently available efficient tools, software and packages of economics and management software.	TBA	TBA	Module7 / Written? / Oral?
February 2022 to June 2022	Microeconomics	English	6	150 hours	Both asynchronous and synchronous sessions	Jose Antonio Molina Torcedo Mercedes Castro	jmolina@us.es	The course aims at enabling students to understand how individual decisions make both choices and actions in a market environment and markets regarding the allocation of resources and use of goods and services, as a result of application of theoretical or formal representations about how the economy works.	TBA	TBA	Module7 / Written? / Oral?
COURSE PROVIDER: UNIVERSIDAD COMPLUTENSE DE MADRID (SPAIN)											
February 2022 to May 2022	History of Economic Thought	English	4	100 hours (40 in class)	Synchronous (classes will be recorded and accessible throughout Moodle)	Estrella Trincado Anar	estrintra@ccae.ucm.es	The course aims at analyzing the major authors and schools of thought who upon completing the course, the students will be enabled: 1) to understand theories that they are able to have presented throughout history solve the main economic problems. 2) to make of the work of the great economists of the past. 3) to develop capacities for exposition, analysis and debate in an academic setting.	Wednesdays from 11 to 13:30	TBA in Moodle (with previous email confirmation)	Module7 / Written? / Oral?
February 2022 to May 2022	Risk Analysis and Management	English	4	100 hours (40 in class)	Synchronous (classes will be recorded and accessible throughout Moodle)	Maria Jesus Segovia	mjsegovia@ccae.ucm.es	Risk and Finance: financial control and the present position in valuation rate known from their user. The importance of the risk function in the management of businesses. Therefore, this course will focus on the way in which business makes an assessment of, control and transfer risk. This process is known as risk management process and "knowledgy" is becoming an increasingly important tool in the management of business. In fact, the risk management process involves identification of risks and assess potential costs. Analysis of the costs of risk of financial loss, determination of various strategies to treat risk, selection of strategies appropriate to the goals and objectives of the business, implementation of the selected strategies, management and monitoring of results. The main objective of this course is to engage students in the study of risk management processes. Therefore, the course will provide the student with the necessary knowledge for the analysis of financial transactions and for the adoption of decisions. "이 과목은 위험 분석과 위험 관리의 중요성을 이해하고, 위험 관리 전략을 개발하고, 위험 관리 전략을 적용하는 데 필요한 지식과 기술을 습득하는 데 중점을 둔다." "이 과목은 위험 분석과 위험 관리의 중요성을 이해하고, 위험 관리 전략을 개발하고, 위험 관리 전략을 적용하는 데 필요한 지식과 기술을 습득하는 데 중점을 둔다."	Tuesdays from 15 to 17:30	TBA in Moodle (with previous email confirmation)	Module7 / Written? / Oral?
COURSE PROVIDER: UNIVERSITÀ DI GENOVA (ITALY)											
February 2022 to May 2022	Social Media Marketing	English	3	75 hours	Asynchronous	Giorgia Profumo	Giorgia.Profumo@economia.unige.it	The course will provide concepts and techniques useful in order to make social media marketing decisions, focusing on the implications of social media as well as opportunities for marketers and organisations. In particular, the course examines the fundamental principles of a social media marketing strategy, and provides a detailed understanding of the principal social media platforms and digital content creation. At the end of the course, students will be able to understand how social media can be used for promoting brands, communicating with customers and analysing their needs.	TBA	TBA	Module7 / Written? / Oral?
February 2022 to May 2022	Italian for Business Purposes	Italian	3	75 hours	Asynchronous	Simone Torzari	s.torzari@gmail.com	The course aims at developing the business communication competence in Italian as a Second Language in the domain of business at the B1 level of the CEFR (Common European Framework of Reference for Languages). Therefore, the course syllabus will focus on such topics as business and finance, types of enterprises and professional communication in all language skills. The course will integrate short lectures, multimedia-enhanced input, online collaborative tasks and self-access content.	TBA	TBA	Module7 / Written? / Oral?
COURSE PROVIDER: UNIVERSITÀ DEGLI STUDI DI TORINO (ITALY)											
February 2022 to May 2022	Business Strategy	English	5	120 hours (30 in class)	70% synchronous 30% asynchronous (all of them recorded and available through Moodle)	Milena Vlassone	milena.vlassone@unito.it	This course aims at providing to students the necessary tools in order to analyse the competitive advantage of firms and to carry out business strategies throughout the application of concrete case studies. At the end of the course students will be able to: - understand the relationship cause-effect among the definition of the business strategy, strategic decisions and impact on economic results; - carry out a strategic analysis and to individuate the competitive advantage of a company; - choose the most suitable strategies to carry out in different contexts.	TBA (Information available in December)	TBA in Moodle (with previous email confirmation)	Module7 / Written? / Oral?
February 2022 to May 2022	Management of Tourist Firms	English	5	125 hours (30 in class)	70% synchronous 30% asynchronous (all of them recorded and available through Moodle)	Milena Vlassone	milena.vlassone@unito.it	This course would like to provide to students the necessary tools in order to manage tourist organizations and destinations and to carry out strategies of tourist development throughout the application of concrete case studies. At the end of the course students should be able to: - carry out an analysis of the main types of tourist firms and their problems; - understand changes in the tourist sector; - understand the new challenges that tourist destinations must face; - choose the most suitable strategies to carry out in different tourist firms and destinations.	TBA (Information available in December)	TBA in Moodle (with previous email confirmation)	Module7 / Written? / Oral?
COURSE PROVIDER: FACHHOCHSCHULE DES MITTELSTANDS (GERMANY)											
January 2022 to June 2022	Marketing	English	6	150 hours (15 synchronous)	Both asynchronous and synchronous, with 5 synchronous sessions, one per month	Sigis Kieffer Radwan	kieffer.radwan@fh-mittelstand.de	Marketing is a continuously market-oriented management tool in the company and is considered one of the major pillars in modern corporate management. This course explains the basic terms and definitions and shows the central problem areas of market-oriented decisions in the company focusing on a practical relevance. After completing the module, the students will be able to: - define the basic elements and application fields of marketing; - solve practice-oriented issues from the marketing perspective; - apply specific marketing instruments; - develop fundamental marketing concepts. The trend towards starting a business from the university continues to gain momentum. The focus of the module is the need for professional and personal knowledge. The module "Company Founding" deals with the process of founding, building and running a company. The module deals with basic knowledge of starting a business. The founding process is addressed in all its various facets. That means from finding a business idea to creating a business concept to an economically viable business plan. The module provides information about the opportunities and risks of start-ups. Those who want to realize a business idea will be accompanied in your start-up process by making the business ideas and business plans the subject. After completing the module, the students: - recognize the entrepreneur as an important opportunity for personal independence; - can develop business ideas and business concepts - are able to draw up a business plan - the students have the entrepreneurial skills to start up from the university	TBA & Moodle Platform	TBA in Moodle (with previous email confirmation)	written: marketing concept
January 2022 to June 2022	Company Founding	English	6	150 hours (15 synchronous)	Both asynchronous and synchronous, with 5 synchronous sessions, one per month	Ralf Brüning	brueing@fh-mittelstand.de	The course aims at empowering students to orientate and communicate in the German Business world. In particular, they will be enabled to apply for a job, make appointments, write professional letters, participate in company meetings in German language and in German context. The course will correspond to the level B1 of the Common European Framework of Reference for Languages (CEFR). The recommended German level for attending the course is A2 of the CEFR.	TBA & Moodle Platform	TBA in Moodle (with previous email confirmation)	written: business plan
January 2022 to June 2022	German as a Foreign Language	German	3	75 hours	Both asynchronous and synchronous, with 1 synchronous session per week	Maja Fliedner	maja.fliedner@urf2000.de	The course aims at empowering students to orientate and communicate in the German Business world. In particular, they will be enabled to apply for a job, make appointments, write professional letters, participate in company meetings in German language and in German context. The course will correspond to the level B1 of the Common European Framework of Reference for Languages (CEFR). The recommended German level for attending the course is A2 of the CEFR.	September - December 2021	TBA in Moodle (with previous email confirmation)	Combination of a written and oral exams