Ulysseus
EUROPEAN UNIVERSITY

Spaces of Tourism. Design and Architecture for Citizenship

Blended Intensive Programme (BIP)

Sevilla-La Rábida (Huelva)
Physical Component: 8/06/2026-12/06/2026
Virtual Component: 28/05/2026

TITLE of the BIP: Spaces of Tourism. Design and for Citizenship

Beneficiary Module BIP code: 2025-1-ES01-KA131-HED-000328975-1

Summary of Information:

In which city is the BIP located?	Sevilla and Campus La Rábida (Palos de la Frontera, Huelva, Spain)
Name of the hosting university?	University of Seville, Spain
Name of the coordinating university?	University of Seville, Spain
Ulysseus BIP topics?	Multilingual & intercultural competences skills; Equality, Diversity & Inclusion; Citizen Engagement
ISCED code, according to the list in annex 1	-0731 Architecture and town planning - 1015 Travel, tourism and leisure -0488 Inter-disciplinary programmes and qualifications involving business, administration and law -0288 Inter-disciplinary programmes and qualifications involving arts and humanities -0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information
Amount of ECTS	3 ECTS
Expected participants and the expected study level for students:	Master, Bachelor

- Maximum number of desired Erasmus BIP participants (granted or zero granted) and precise if non BIP participants, can be added (for example for University of Montenegro participants who can't be counted as BIP participants **- And if possible, precise, how many slots per university:**	Haaga-Helia University of Applied Sciences: 10 University of Genova:: 7 University of Genova: 7 University of Seville: 5 University of Montenegro: 5
Start/End dates of the virtual component:	28/ 05/ 2026
Start/End dates of the physical component:	08/06/ 2026 to 12/06/ 2026
(Expected) Workload (detail for physical component and the virtual one if possible):	75
Language and level required:	English, B1
Available funding:	*Consult your home university regarding available funding options*
Hosting university's registration deadline to receiving or	30/ 04/ 2026
Application Details:	Please contact your Ulysseus Local Mobility Officers in this table below. Feel free to reach out to them with any questions. They will manage the selection process internally.
Contact details of Ulysseus Local Mobility Officers:	
University of Seville:	**mobilityulysseus@us.es**
Université Côte d'Azur:	**mobility-ulysseus@univ-cotedazur.fr**

University of Genoa:	**mobility.ulysseus@info.unige.it**
Technical University of Kosice:	**natalia.vaskova@tuke.sk**
MCI The Entrepreneurial School®:	**mobilityofficer.ulysseus@mci.edu**
Haaga-Helia University of Applied Sciences:	**mobilityulysseus@haaga-helia.fi**
University of Münster:	**mobilityulysseus@uni-muenster.de**
University of Montenegro:	**ulysseusmobility@ucg.ac.me**

Itinerario paisajístico alrededor del estuario del norte del río Odiel. Estudio ACTA. 2020. Fotografía de Fernando Alda.

General Course Information:

- Course Description:

The workshop is part of the ULYSSEUS Alliance, forming part of the Design, Architecture and Tourism Landscapes series, which has already organised two workshops: one in Genoa (2024) and another in Helsinki (2025). The next one will be developed in Seville and the coast of Huelva, in particular in the cultural landscape of the campus La Rábida, near the International University of Andalusia, organised and supported by the University of Genoa, Haaga-Helia University of Applied Sciences and the University of Montenegro. The objectives will focus on acquiring skills to develop design projects in public spaces characterised by nature and landscape. Students will design highly innovative interventions capable of contributing dynamically to meeting the needs of contemporary society. This course is aimed at anyone interested in design from any discipline. Participants will learn to design the interaction between design, architecture, cultural heritage, landscape, tourism and the experience economy, while designing landscape infrastructures aimed at promoting civic inclusion, environmental preservation and the enhancement of cultural heritage.

- Ulysseus Priority topics:
  - Entrepreneurship;
  - Multilingual & intercultural competences;
  - Equality Diversity & Inclusion;
  - Citizen Engagement
  - Related to the Ulysseus Innovation Hubs;
  - Transversal/Interdisciplinary topics aligned with the Ulysseus Mission

- Target group:
  - Students
  - Academic staff

- Level (for students):
  - Bachelor
  - Master

- Field of study and ISCED code(s) for a BIP for students using the ISCED code list in annex:
  - 0731 Architecture and town planning
  - 1015 Travel, tourism and leisure

- 0488 Inter-disciplinary programmes and qualifications involving business, administration and law
- 0288 Inter-disciplinary programmes and qualifications involving arts and humanities
- 0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information

- Course dates:
  Physical component: **8/06/2026 to 12/06/2026**
  Virtual component: **28/05/2026**

- Registration dates are open from **06/ 01/ 2026** to **30/ 04/ 2026**
  Please be aware that your home university may set a different application deadline depending on their internal selection process (around 2-3 months).

Course Content:

- Course Outline:
  - This course aims to equip participants with competences to design spaces for European coastal places within the experience economy. Through a blend of virtual seminar and a hands-on five-days design thinking, participants will work in teams and conceptualize new spatial interventions in the coastal territory of western Andalusia. Each team will develop an original proposal based on the proposed exercise located in the cultural landscape of the coast of La Rábida.
  - The course will feature lectures from various Ulysseus partner universities, and it will be enhanced by field visits and guest presentations from industry partners.

- Course content:
The working method includes virtual seminars and five days of practical design, including visits to the site or sites involved in the intervention, lectures related to the issue under

analysis, and critical sessions involving stakeholders. This method has already been implemented in the two previous editions in Genoa and Helsinki. Based on a common practical exercise, participants will work in teams and conceptualise highly innovative new spatial interventions. This method is already used by the organising professors in their respective disciplines and universities, from economics to tourism, architectural theory and design, allowing this workshop to share and enrich experiences with interdisciplinary and national approaches. The course will feature lectures by professors from the various universities associated with Ulysseus, as well as external guests and stakeholders, and will be complemented by field visits and cultural activities. Following the model of the two previous workshops, the exercise will take place in a coastal town, where enhancement actions will be implemented to improve citizen involvement and liveability.

The results will take the form of concrete responses to citizens' problems in the way they inhabit the territory's public spaces, within the framework of the service-learning teaching method. The results will take the form of concrete responses to citizens' problems in how they inhabit public spaces in the territory, framed within the service-learning teaching method. The responses will take the form of architectural, urban and territorial projects that include socio-economic aspects. The results obtained will be shared in a final critical session to which stakeholders such as institutions, organisations or groups of citizens interested in the results are invited.

- Learning Outcomes:
  - **Following this course, students will be able to:**
    - Understand landscape and architectural theories in order to interpret the cultural, historical and aesthetic dimensions of tourist landscapes.
    - Apply theories of the experience economy and their relevance to the design of meaningful heritage and tourist experiences.
    - Employ the design thinking process to collaboratively develop innovative architectural and/or design interventions for a city's tourist landscape.
    - Communicate design and/or architecture concepts to both academic and professional audiences.

- Reflect on personal contribution and team dynamics during the design process to improve future collaborative practices.
- Use the design thinking process to collaboratively develop innovative architectural and/or design interventions for a city's tourist landscape.
- Communicate design and/or architectural concepts to both academic and professional audiences.
- Reflect on personal contribution and team dynamics during the design process to improve future collaborative practices.

Physical Mobility:

- The physical mobility part will be running from 08 to 12 June 2026 in Seville and La Rábida campus, in the coast of Huelva, Spain.

	Morning	Afternoon
Day 1. 08 june	Welcome to the course Challenge presentation Design Sprint process School of Architecture. University of Sevilla, Seville	Understanding on the field Cultural tour of Seville, related to the exercise
Day 2. 09 june	Travel to the coast of Huelva Campus La Rábida-UNIA	Visualize Understanding Define design oportunity Campus La Rábida-UNIA
Day 3. 10 june	Generate ideas Campus La Rábida-UNIA	Select ideas Campus La Rábida-UNIA
Day 4. 11 june	Conceptualize solution Campus La Rábida-UNIA	Prototype solution Campus La Rábida-UNIA
Day 5. 12 june	Test solution Campus La Rábida-UNIA	Present final solutions Travel to Seville

The La Rabida campus offers the possibility of student and professor's accommodation in a university residence.

Virtual Component/Part:

- 28/ 05/ 2026 - Virtual seminar via Microsoft Teams.
- Topic: Landscapes in the local experience economy

Requirements:

- Students enrolled in studies of the following levels in Ulysseus Universities: Bachelor's or equivalent level (ISCED level 6 – EQF level 6) & master's or equivalent level (ISCED level 7 – EQF level 7).
  Participants are required to have a B1 level of English

Application Process:

After completing your BIP template, please send it to your Local Mobility Officer to check it.

- Each Ulysseus University partner will select a maximum of 10 students.

University	e-mails
University of Seville	carlosplaza@us.es mobilityulysseus@us.es
Université Côte d'Azur	mobility-ulysseus@univ-cotedazur.fr
University of Genova	vittorio.pizzigoni@unige.it mobility-ulysseus@unige.it
Technical University of Košice	natalia.vaskova@tuke.sk
MCI | The Entrepreneurial School	mobilityofficer.ulysseus@mci.edu
Haaga-Helia University of Applied Sciences	mario.ascencao@haaga-helia.fi mobilityulysseus@haaga-helia.fi
University of Münster	mobilityulysseus@uni-muenster.de
University of Montenegro	ulysseusmobility@ucg.ac.me

Professor(s):

- Dr. Mário Passos Ascenção, Haaga-Helia UAS
- Prof. Vittorio Pizzigoni, University of Genova
- Prof. Carlos Plaza, University of Seville
- Prof. Teresa Rodríguez Miró, University of Seville
- Arq. Marta Parra Jiménez
- Dr. Luis Miguel Cortés Sánchez
- Prof. Slavica Stamatovic Vuckovic, Universitet Crne Gore
- Prof. Irena Rajkovic, Universitet Crne Gore
- Prof. Nevena Masanovic, Universitet Crne Gore

Contact(s):

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the European Union

Annex 1: ISCED CODES

Broad field	Narrow field	Detailed field
00 Generic programmes and qualifications	000 Generic programmes and qualifications not further defined	0000 Generic programmes and qualifications not further defined
	001 Basic programmes and qualifications	0011 Basic programmes and qualifications
	002 Literacy and numeracy	0021 Literacy and numeracy
	003 Personal skills and development	0031 Personal skills and development
	009 Generic programmes and qualifications not elsewhere classified	0099 Generic programmes and qualifications not elsewhere classified
01 Education	011 Education	0110 Education not further defined 0111 Education science 0112 Training for pre-school teachers 0113 Teacher training without subject specialisation 0114 Teacher training with subject specialisation 0119 Education not elsewhere classified
	018 Inter-disciplinary programmes and qualifications involving education	0188 Inter-disciplinary programmes and qualifications involving education
02 Arts and humanities	020 Arts and humanities not further defined	0200 Arts and humanities not further defined
	021 Arts	0210 Arts not further defined 0211 Audio-visual techniques and media production 0212 Fashion, interior and industrial design 0213 Fine arts 0214 Handicrafts 0215 Music and performing arts 0219 Arts not elsewhere classified
	022 Humanities (except languages)	0220 Humanities (except languages) not further defined 0221 Religion and theology 0222 History and archaeology 0223 Philosophy and ethics 0229 Humanities (except languages) not elsewhere classified
	023 Languages	0230 Languages not further defined 0231 Language acquisition 0232 Literature and linguistics 0239 Languages not elsewhere classified
	028 Inter-disciplinary programmes and qualifications involving arts and humanities	0288 Inter-disciplinaryprogrammes and qualifications involving arts and humanities
	029 Arts and humanities not elsewhere classified	0299 Arts and humanities not elsewhere classified

Broad field	Narrow field	Detailed field
03 **Social sciences, journalism and information**	030 Social sciences, journalism and information not further defined	0300 Social sciences, journalism and information not further defined
	031 Social and behavioural sciences	0310 Social and behavioural studies not further defined 0311 Economics 0312 Political sciences and civics 0313 Psychology 0314 Sociology and cultural studies 0319 Social and behavioural sciences not elsewhere classified
	032 Journalism and information	0320 Journalism and reporting not further defined 0321 Journalism and reporting 0322 Library, information and archival studies 0329 Journalism and reporting not elsewhere classified
	038 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information	0388 Inter-disciplinary programmes and qualifications involving social sciences, journalism and information
	039 Social sciences, journalism and information not elsewhere classified	0399 Social sciences, journalism and information not elsewhere classified
04 **Business, administration and law**	040 Business, administration and law not further defined	0400 Business, administration and law not further defined
	041 Business and administration	0410 Business and administration not further defined 0411 Accounting and taxation 0412 Finance, banking and insurance 0413 Management and administration 0414 Marketing and advertising 0415 Secretarial and office work 0416 Wholesale and retail sales 0417 Work skills 0419 Business and administration not elsewhere classified
	042 Law	0421 Law
	048 Inter-disciplinary programmes and qualifications involving business, administration and law	0488 Inter-disciplinary programmes and qualifications involving business, administration and law
	049 Business, administration and law not elsewhere classified	0499 Business, administration and law not elsewhere classified

Broad field	Narrow field	Detailed field
05 Natural sciences, mathematics and statistics	050 Natural sciences, mathematics and statistics not further defined	0500 Natural sciences, mathematics and statistics not further defined
	051 Biological and related sciences	0510 Biology and related sciences not further defined 0511 Biology 0512 Biochemistry 0519 Biology and related sciences not elsewhere classified
	052 Environment	0520 Environment not further defined 0521 Environmental sciences 0522 Natural environments and wildlife 0529 Environment not elsewhere classified
	053 Physical sciences	0530 Physical sciences not further defined 0531 Chemistry 0532 Earth sciences 0533 Physics 0539 Physical sciences not elsewhere classified
	054 Mathematics and statistics	0540 Mathematics and statistics not further defined 0541 Mathematics 0542 Statistics 0549 Mathematics and statistics not elsewhere classified
	058 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics	0588 Inter-disciplinary programmes and qualifications involving natural sciences, mathematics and statistics
	059 Natural sciences, mathematics and statistics not elsewhere classified	0599 Natural sciences, mathematics and statistics not elsewhere classified
06 Information and Communication Technologies	061 Information and Communication Technologies (ICTs)	0610 Information and Communication Technologies (ICTs) not further defined 0611 Computer use 0612 Database and network design and administration 0613 Software and applications development and analysis 0619 Information and Communication Technologies (ICTs) not elsewhere classified
	068 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)	0688 Inter-disciplinary programmes and qualifications involving Information and Communication Technologies (ICTs)

Broad field	Narrow field	Detailed field
07 Engineering, manufacturing and construction	070 Engineering, manufacturing and construction not further defined	0700 Engineering, manufacturing and construction not further defined
	071 Engineering and engineering trades	0710 Engineering and engineering trades not further defined 0711 Chemical engineering and processes 0712 Environmental protection technology 0713 Electricity and energy 0714 Electronics and automation 0715 Mechanics and metal trades 0716 Motor vehicles, ships and aircraft 0719 Engineering and engineering trades not elsewhere classified
	072 Manufacturing and processing	0720 Manufacturing and processing not further defined 0721 Food processing 0722 Materials (glass, paper, plastic and wood) 0723 Textiles (clothes, footwear and leather) 0724 Mining and extraction 0729 Manufacturing and processing not elsewhere classified
	073 Architecture and construction	0731 Architecture and construction not further defined 0731 Architecture and town planning 0732 Building and civil engineering 0739 Architecture and construction not elsewhere classified
	078 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction	0788 Inter-disciplinary programmes and qualifications involving engineering, manufacturing and construction
	079 Engineering, manufacturing and construction not elsewhere classified	0799 Engineering, manufacturing and construction not elsewhere classified
08 Agriculture, forestry, fisheries and veterinary	080 Agriculture, forestry, fisheries and veterinary not further defined	0800 Agriculture, forestry, fisheries and veterinary not further defined
	081 Agriculture	0810 Agriculture not further defined 0811 Crop and livestock production 0812 Horticulture 0819 Agriculture not elsewhere classified
	082 Forestry	0821 Forestry
	083 Fisheries	0831 Fisheries
	084 Veterinary	0841 Veterinary
	088 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary	0888 Inter-disciplinary programmes and qualifications involving agriculture, forestry, fisheries and veterinary
	089 Agriculture, forestry, fisheries and veterinary not elsewhere classified	0899 Agriculture, forestry, fisheries and veterinary not elsewhere classified

Broad field	Narrow field	Detailed field
09 Health and welfare	090 Health and welfare not further defined	0900 Health and welfare not further defined
	091 Health	0910 Health not further defined 0911 Dental studies 0912 Medicine 0913 Nursing and midwifery 0914 Medical diagnostic and treatment technology 0915 Therapy and rehabilitation 0916 Pharmacy 0917 Traditional and complementary medicine and therapy 0919 Health not elsewhere classified
	092 Welfare	0910 Welfare not further defined 0921 Care of elderly and of disabled adults 0922 Child care and youth services 0923 Social work and counselling 0929 Welfare not elsewhere classified
	098 Inter-disciplinary programmes and qualifications involving health and welfare	0988 Inter-disciplinary programmes and qualifications involving health and welfare
	099 Health and welfare not elsewhere classified	0999 Health and welfare not elsewhere classified
10 Services	100 Services not further defined	1000 Services not further defined
	101 Personal services	1010 Personal services not further defined 1011 Domestic services 1012 Hair and beauty services 1013 Hotel, restaurants and catering 1014 Sports 1015 Travel, tourism and leisure 1019 Personal services not elsewhere classified
	102 Hygiene and occupational health services	1020 Hygiene and occupational health services not further defined 1021 Community sanitation 1022 Occupational health and safety 1029 Hygiene and occupational health services not elsewhere classified
	103 Security services	1030 Security services not further defined 1031 Military and defence 1032 Protection of persons and property 1039 Security services not elsewhere classified
	104 Transport services	1041 Transport services
	108 Inter-disciplinary programmes and qualifications involving services	1088 Inter-disciplinary programmes and qualifications involving services
	109 Services not elsewhere classified	1099 Services not elsewhere classified
99 Field unknown	999 Field unknown	9999 Field unknown